



Singapore Business Federation



Embassy of the S.R of Viet Nam in Singapore



Da Nang People's Committee



Asia Competitiveness Institute



National University of Singapore

April 16, 2021

Dear Sir/Madam,

Being one of the five biggest cities under the direct administration of Vietnamese Central Government, Da Nang has undergone an innovative revolution with more sustainable approaches of urban development. Serving as a key socio-economic and dynamic city, a center of services, commercial activities, seaport and an important traffic hub in Central Viet Nam and Central Highlands, the city has featured continuously strong and stable economic growth and ever-increasing living standards of its citizens.

Regarding the city's development orientation to 2030 with a vision to 2045, Da Nang is striving to become a large, ecological and smart city, a center of entrepreneurship, innovation and a coastal city worth living in Asia. Accordingly, the city is focusing on developing five key sectors: (1) Tourism and high-quality services associated with real estate and resorts, (2) Seaports and airports associated with logistics services, (3) High-tech industry associated with smart city and start-ups, (4) Information technology industry associated with digital economy, (5) High-tech agricultural and fishery products.

With the aim of discussing future development of Da Nang City, the Asia Competitiveness Institute (ACI) of Lee Kuan Yew School of Public Policy and Singapore Business Federation are organizing a webinar via Zoom platform. Da Nang People's Committee is pleased to collaborate with Singapore entities in this event and to showcase the city's business environment and new investment opportunities.

## VIET NAM - SINGAPORE ECONOMIC CO-OPERATION: FUTURE DEVELOPMENT OF DA NANG

Date and time: 14:00 - 15:30, Wednesday, May 12, 2021 (GMT+8)

We would like to cordially invite you to attend this webinar. You are kindly requested to register at the link:

[https://nus-sg.zoom.us/webinar/register/WN\\_OfmKMdEMT2WIKLZ9UYihzA](https://nus-sg.zoom.us/webinar/register/WN_OfmKMdEMT2WIKLZ9UYihzA)

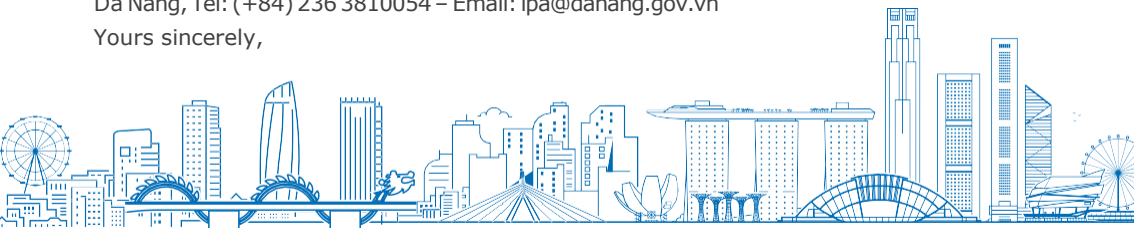
We shall be grateful if you could confirm your participation by May 10, 2021 to facilitate the webinar's organization.

For further information, please contact:

**In Singapore:** Professor Dr. Paul Cheung, Director, Asia Competitiveness Institute, Lee Kuan Yew School of Public Policy, 469 Bukit Timah Road, Singapore 259772, Tel: (+65) 6601 1181, Email: paul.cheung@nus.edu.sg

**In Viet Nam:** Da Nang Investment Promotion Agency, 18F, Administrative Center, 24 Tran Phu, Da Nang, Tel: (+84) 236 3810054 – Email: ipa@danang.gov.vn

Yours sincerely,



## WEBINAR AGENDA

### VIET NAM – SINGAPORE ECONOMIC CO-OPERATION: FUTURE DEVELOPMENT OF DA NANG

**Time: 14:00 - 15:30, Wednesday, May 12, 2021 (GMT+8)**

Time	Details
14:00 – 14:05	Introduction <i>Prof. Dr. Paul Cheung, Director, Asia Competitiveness Institute, Lee Kuan Yew School of Public Policy</i> <i>Mrs. Huynh Lien Phuong, Director of IPA Da Nang</i>
14:05 – 14:10	Introductory remarks <i>Mr. Douglas Foo, Vice President of Singapore Business Federation</i>
14:10 – 14:15	Welcoming remarks <i>Mr. Le Cong Dung, Chargé d’Affaires, Viet Nam Embassy in Singapore</i>
14:15 – 14:20	Opening remarks <i>Dr. Ho Ky Minh, Permanent Vice Chairman of Da Nang People's Committee</i>
14:20 – 14:30	Presentation on Singapore – Viet Nam Economic Relations <i>Assoc. Prof. Dr. Vu Minh Khuong, Lecturer of Ly Quang Dieu School of Public Policy, National University of Singapore, member of the Economic Advisory Group of the Prime Minister of Vietnam for the term 2016-2021</i>
14:30 – 14:45	Presentation on the adjustment of Da Nang City master plan until 2030, vision to 2045 <i>Mr. Lim Siah Gim, Surbana Jurong Planning Group</i>
14:45 – 15:00	Presentation on Da Nang’s investment policies and opportunities (high-tech industry, ICT, supporting industry, high-quality services– medicine, education, logistics...) <i>Mrs. Huynh Lien Phuong, Director of IPA Da Nang</i>
15:00 – 15:05	Investment experience sharing <i>Ms. Holly Bostock, Corporate Affairs Director of Heineken Vietnam</i>
15:05 – 15:15	Presentation: "Investment into Viet Nam - Banking solutions" <i>Mr. Harry Loh – Country CEO of United Overseas Bank (Vietnam) Ltd</i>
15:15 – 15:25	Q&A <i>Dr. Ho Ky Minh, Permanent Vice Chairman of Da Nang People's Committee &amp; Professor. Dr. Paul Cheung, Director, Asia Competitiveness Institute, Lee Kuan Yew School of Public Policy</i>
15:25 – 15:30	Closing remarks <i>Dr. Ho Ky Minh, Permanent Vice Chairman of Da Nang People's Committee</i>

